

# The Paragon Alliance

## Advertising, Profit Sharing, Upgrade Options and Requirements

### Important Notes

The Paragon Alliance provides for 3 upgrade options, although we have 5 membership levels, which are Free, Pro, Gold, Platinum and JV Partner.

**Gold, Platinum and JV Partner members are included in our Profit Sharing Plan.**

Purchased upgrade options are included for Pro, Gold and JV Partners. Earned options are available for Platinum and JV Partner (see below for all the details).

A Pro membership does not include any profit sharing and is being provided to facilitate those members that are interested in additional advertising and increased commissions, at a much lower price.

The following rules apply to achieve Platinum and JV Partner status:

**Platinum:** Signup and upgrade as a Gold member, recruit 10 members, and you will be upgraded to a Platinum member and receive all the benefits of that level.

**JV Partner:** Signup and upgrade as a Gold member, recruit 20 members, and you will be upgraded to a JV Partner and receive all the benefits of that level, or signup and upgrade to a Platinum member, recruit 10 members, and you will be upgraded to a JV Partner and receive all the benefits of that level, or..

Purchase the JV Partner upgrade either through the OTO you will be provided at signup or within the site.

**Note: Membership level matrix is shown on the next page.**

<b>Description</b>	<b>Free</b>	<b>Pro</b>	<b>Gold</b>	<b>Platinum</b>	<b>JV Partner</b>
Solo Ads	0	1	2	3	3/Month
Traffic Links (100 views)	1	1	2	2	2/Month
Banners (1,000 views)	2	2	2	2	2/Month
Hotlinks (1,000 views)	0	1	2	2	2/Month
Login Ads	n/a	n/a	n/a	n/a	1 Unlimited
Post HTML/Text Ad	3/Day	5/Day	10/Day	15/Day	20/Day
Viral Link/URL Cloaker	5	10	15	20	25
Viral Link/URL Rotator	5	10	15	20	25
Super Solo Ad Values	100	200	300	400	500
Solo Ad Values	50	100	150	200	250
Traffic Link Values	10	20	30	40	50
Banner Values	5	10	15	20	25
Hotlink Values	5	10	15	20	25
HTML/Text Ad Values	5	10	15	20	25
E-Mail Referrals (1 Level)	<b>Yes</b>	No	No	No	No
E-Mail Referrals (5 Levels)	No	<b>Yes</b>	No	No	No
E-Mail Referrals (10 Levels)	No	No	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
Profit Sharing	No	No	<b>10%</b>	<b>25%</b>	<b>55%</b>
Referral Commissions	<b>10%</b>	<b>20%</b>	<b>30%</b>	<b>40%</b>	<b>50%</b>
Purchase Commissions	<b>10%</b>	<b>20%</b>	<b>30%</b>	<b>40%</b>	<b>50%</b>
Referral Activity Bonuses	1%	2%	3%	5%	5%
Referral Login Bonus (Daily)	10	20	30	40	50
Launch Notification	5th	4th	3rd	2nd	1st
Loyalty Rewards	No	<b>10%</b>	<b>20%</b>	<b>30%</b>	<b>40%</b>
<b>Cost (One-Time)</b>	<b>Free</b>	<b>\$10.95</b>	<b>\$29.95</b>	<b>\$44.95 Or Earned</b>	<b>\$59.95 or Earned</b>